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**2023 - 2024 SPONSORSHIP OPPORTUNITIES**

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riverside  
**JUNIOR**  
WOMAN'S CHARITY



"WE REALLY APPRECIATE YOU ALLOWING US THE FREEDOM TO DETERMINE WHAT WOULD HELP THE MARKET THE MOST. KEEP UP DOING ALL OF THE GOOD THAT YOU DO FOR OUR COMMUNITY. YOU GUYS ARE INCREDIBLE."

- AMY JACKSIC  
RIVERSIDE FARMERS' MARKET

## 2022-2023



**Children's Support Agency**  
\$1,400

**Community**  
\$6,300



**Eldery**  
\$1,200

**General Support Agency**  
\$4,400



**Individual**  
\$9,350

**Scholarship**  
\$1,500



**Veteran's Support**  
\$900

# \$25,050



riversidejuniors.org



## PICK THE SPONSORSHIP THAT IS RIGHT FOR YOU

If your business or organization is interested in making a financial contribution to Riverside Juniors, we invite you to read through our options or contact us at [sponsor@riversidejuniors.org](mailto:sponsor@riversidejuniors.org). Partnership levels range in size from \$300-\$3000 and offer various opportunities for advertising exposure via print, media, and social media outlets.

## DONATE TO OUR EVENTS

Do you have a product or service that you would like to donate to Riverside Junior Woman's Charity? Our events are made successful by keeping our costs low, allowing us to maximize our dollars to give. As such, we benefit greatly from space, food, drinks, and other services like rental equipment, transportation, and printing.

## RAFFLES & AUCTIONS

We also hold raffles and auctions throughout the year, which contribute to our fundraising significantly. Particularly, during this time of social distancing, our ability to hold online raffles and auctions will be important for us to maintain our levels of support to the community. If you have products, services, event tickets, or other experiences / talents / offerings, that you or your organization would be interested in contributing, we are always very grateful.

To inquire about any of these giving options, please contact us at [sponsor@riversidejuniors.org](mailto:sponsor@riversidejuniors.org) for a prompt reply.

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# SEASON-LONG SUPPORT (AUG 2023 - JUNE 2024)

## PLATINUM SPONSOR | \$3,000

For support and recognition throughout the entire course of our 2023-2024 Season

### VISIBILITY

- Logo placement on every piece of printed event collateral produced.
- Prominent logo, short brand bio, and clickable link on Riverside Juniors' website (90 unique visits monthly)
- Logo and brand bio on Riverside Juniors' Social Media Pages (1,400+ Followers)
- Opportunity to distribute company / organization materials at each fundraising and community event that Riverside Juniors hosts.
- Prominent Logo placement on each event signage including **SWAG Sale** (Nov 2023,) **Photos with Santa** (Dec 2023), and **BrewFest** (Spring 2024)
- Logo placement on **July 4th** (July 2024) Parade Vehicles / Floats
- Additional opportunities as they become available.

### RELATIONSHIPS

- Four (4) tickets to each fundraising or community event that Riverside Juniors hosts during the 2023-2024 season, including (as planned): **SWAG Sale** (Nov 2023), **Photos with Santa** (Dec 2023), and **BeerFest Event** (Spring 2024)



## GOLD SPONSOR \$1,500

For support and recognition throughout the entire course of our 2023-2024 Season

### VISIBILITY

- Logo placement on every piece of printed event collateral produced.
- Logo and short brand bio on Riverside Juniors' website (90 unique visits monthly)
- Logo and short brand bio on Riverside Juniors' Social Media Pages (1,400+ Followers)
- Opportunity to distribute company / organization materials at each fundraising and community event that Riverside Juniors hosts.
- Logo placement on each event signage including **SWAG Sale** (Nov 2023,) **Photos with Santa** (Dec 2023), and **BrewFest** (Spring 2024)
- Logo placement on **July 4th** (July 2024) Parade Vehicles / Floats
- Additional opportunities as they become available.

### RELATIONSHIPS

- Two (2) tickets to each fundraising or community event that Riverside Juniors hosts during the 2022-2023 season, including (as planned): **SWAG Sale** (Nov 2023), **Photos with Santa** (Dec 2023), and **BeerFest Event** (Spring 2024)

# RIVERSIDE GIVES

## MATCH SPONSOR UP TO \$2,000 ONE (1) AVAILABLE

Held during the season between Thanksgiving and the late calendar year holidays (Christmas, Hanukkah, Kwanzaa, New Year's Eve / Day), the Riverside Juniors' traditionally run a Riverside Gives campaign that coincides with Riverside's Holiday Stroll.

We would like to partner with one local business as a "Match Sponsor" to match the amount of money raised during this campaign (up to \$2,000). If the business is prominently located in Riverside, we would like to display our giving hearts in their window, providing fun photo ops for the community. Otherwise, we will work to secure a window display.

### VISIBILITY

- Logo placement and donation recognition on all pieces of Riverside Gives promotion, printed and digital.
- Logo placement and donation recognition at our Holiday Stroll booth and promotional signage.
- Logo and short brand bio on Riverside Juniors' website (90 unique visits monthly)
- Logo and short brand bio on Riverside Juniors' Social Media Pages (1,300+ Followers)
- Potential media recognition via Riverside Gives press release and accompanying photos
- Opportunity to distribute company / organization materials at each fundraising and community event that Riverside Juniors hosts.

### RELATIONSHIPS

- Four (4) tickets to our **Photo with Santa** (Dec 2022) event.



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# PUBLICITY PARTNER

\$300

ONLY THREE (3) AVAILABLE

Riverside Juniors holds and attends many community and fundraising events each year. With this sponsorship, the Juniors will assist organizations or businesses by distributing agency materials alongside our own (Aug 2023 - June 2024).

## VISIBILITY

- Agency materials distributed at each event Riverside Juniors attends / hosts a table, including all of our own fundraising and community events.
- Logo on Riverside Juniors' website (90 unique visits monthly)
- Logo and short brand bio on Riverside Juniors' Social Media Pages (1,400+ Followers)



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SEASON-LONG SUPPORT  
 (AUG 2023 - JUNE 2024)



## SILVER SPONSOR \$1,000

For support and recognition throughout the entire course of our 2023-2024 Season

## VISIBILITY

- Logo placement on every piece of printed event collateral produced.
- Logo on Riverside Juniors' website (90 unique visits monthly)
- Logo and short brand bio on Riverside Juniors' Social Media Pages (1,300+ Followers)
- Logo placement on each event signage including **SWAG Sale** (Nov 2023,) **Photos with Santa** (Dec 2023), and **BrewFest** (Spring 2024)
- Logo placement on **July 4th** (July 2024) Parade Vehicles / Floats
- Additional opportunities as they become available.

## RELATIONSHIPS

- One (1) ticket to each fundraising or community event that Riverside Juniors hosts during the 2023-2024 season, including (as planned): **SWAG Sale** (Nov 2023), **Photos with Santa** (Dec 2023), and **BeerFest Event** (Spring 2024)



## BRONZE SPONSOR \$500

For support and recognition throughout the entire course of our 2023-2024 Season

## VISIBILITY

- Logo on Riverside Juniors' website (90 unique visits monthly)
- Logo and short brand bio on Riverside Juniors' Social Media Pages (1,300+ Followers)
- Logo placement on each event signage including **SWAG Sale** (Nov 2023,) **Photos with Santa** (Dec 2023), and **BrewFest** (Spring 2024)
- Logo placement on **July 4th** (July 2024) Parade Vehicles / Floats
- Additional opportunities as they become available.





## EVENT SPECIFIC SUPPORT

Our popular Brew-centric event is back and better than ever. This year, our theme "Blues, Brews, and BBQ" will ensure a great time is had by each of our 200+guets from around Chicago's Southwest Suburbs. Come join the fun on April 20, 2024.

## BREWFEST PRESENTING SPONSOR

### \$3,000 | ONE (1) AVAILABLE

#### VISIBILITY FOR YOUR COMPANY

- Name of event becomes "COMPANY Presents Riverside Brewfest" and this verbiage is presented on all Brewfest promotional items and event branded materials produced after sponsorship is confirmed (as permitted by rules, regulations, and law).
- Inclusion of full-page ad within online Riverside Brewfest Guide
- Prominent logo placement on all Brewfest signage, sponsor listings, and collateral
- Prominent logo placement on *Brewfest* tasting cup
- Prominenet logo placement on step & repeat photo backdrop
- Opportunity to do a short spoken introduction at event. (Written option available, if desired)
- Opportunity for company promotional material to be distributed at Brewfest
- Company recognition via event press release (anticipating local media coverage)
- Prominent logo and brand bio on Riverside Juniors' website (90 unique visits monthly)
- Logo and brand bio on Riverside Juniors' social media pages (1,500+ Followers)
- Prominent logo placement in RJWC Member Book (Given to 65 local Active & Associate Members)
- Prominent logo placement on RJWC vehicle in Riverside July 4th Parade



#### RELATIONSHIP BUILDING

- Six (6) Tickets to *Riverside Brew Event*.

## BREWFEST BAND SPONSOR

### \$2,000 | ONE (1) AVAILABLE

#### VISIBILITY FOR YOUR COMPANY

- Prominent logo placement on all Riverside Brewfest signage, sponsor listings, and other collateral
- Inclusion of half-page ad in online Riverside Brewfest Guide
- Logo placement on stage identifying sponsorship
- Verbal recognition at Riverside Brewfest presentation
- Opportunity for company promotional material to be distributed at Brewfest
- Company recognition via event press release (anticipating local media coverage)
- Prominent logo and brand bio on Riverside Juniors' website (90 unique visits monthly)
- Logo and brand bio on Riverside Juniors' social media pages (1,400+ Followers)
- Prominent logo placement in RJWC Member Book (Given to 65 local Active & Associate Members)
- Prominent logo placement on RJWC vehicle in Riverside July 4th Parade



**SOLD OUT**

#### RELATIONSHIPS

- Six (6) tickets to Riverside Brewfest

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# STATION SPONSOR \$500 | SIX (6) AVAILABLE

Host of one of our tasting stations or stops with your staff and contribute to our atmosphere of fun!

## VISIBILITY FOR YOUR COMPANY

- Signage to indicate *COMPANY Presents this tasting station.*
- Logo placement on all Riverside Brewfest sponsor listings
- Company recognition via event press release (anticipating local media coverage)
- Logo on Riverside Juniors' website (90 unique visits monthly)
- Logo and short brand bio on Riverside Juniors' Social Media Pages (1,500+ Followers)
- Logo placement on RJWC vehicle in Riverside July 4th Parade
- Logo placement in RJWC Member Book (Given to 65+ local Active & Associate Members)



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# BREWFEST MERCH SPONSOR \$1,250 | ONE (1) AVAILABLE

## VISIBILITY FOR YOUR COMPANY

- Prominent logo placement on Riverside Brew Fest Tasting Glass
- Logo placement on all Riverside Brewfest signage, sponsor listings, and other collateral
- Inclusion of half page ad in online Riverside Brewfest guide
- Verbal recognition at Riverside Brewfest presentation
- Opportunity for company promotional material to be distributed at Brewfest
- Company recognition via event press release (anticipating local media coverage)
- Logo placement on RJWC vehicle in Riverside July 4th Parade
- Logo and brand bio on Riverside Juniors' website (90 unique visits monthly)
- Logo and brand bio on Riverside Juniors' social media pages (1,500+ Followers)
- Logo placement in RJWC Member Book (Given to 65 local Active & Associate Members)

**SOLD OUT**

## RELATIONSHIPS

- Four (4) tickets to Riverside Brewfest



# BREWFEST "GROWLER" LEVEL | \$1,000

## VISIBILITY FOR YOUR COMPANY

- Logo placement on all *Riverside Brewfest* signage, sponsor listings, and collateral
- Inclusion of half page ad in online Riverside Brewfest guide
- Verbal recognition at Riverside Brewfest presentation
- Opportunity for company promotional material to be distributed at Brewfest
- Company recognition via event press release (anticipating local media coverage)
- Logo placement on RJWC vehicle in Riverside July 4th Parade
- Logo and brand bio on Riverside Juniors' website (90 unique visits monthly)
- Logo and brand bio on Riverside Juniors' social media pages (1,500+ Followers)
- Logo placement in RJWC Member Book (Given to 65 local Active & Associate Members)

## RELATIONSHIP BUILDING

- Four (4) Tickets to *Riverside Brewfest*



# BREW EVENT "TALLBOY" LEVEL | \$750

## VISIBILITY FOR YOUR COMPANY

- Logo placement on all *Riverside Brewfest* signage, sponsor listings, and collateral
- Verbal recognition at Riverside Brewfest presentation
- Company recognition via event press release (anticipating local media coverage)
- Logo placement on RJWC vehicle in Riverside July 4th Parade
- Logo and brand bio on Riverside Juniors' website (90 unique visits monthly)
- Logo and brand bio on Riverside Juniors' social media pages (1,500+ Followers)
- Logo placement in RJWC Member Book (Given to 65 local Active & Associate Members)

## RELATIONSHIP BUILDING

- Two (2) Tickets to *Riverside Brewfest*



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**JUNIOR**  
 WOMAN'S CHARITY

# 2023 - 2024 SPONSORSHIP REGISTRATION FORM

## SPONSOR INFORMATION

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL

Platinum Level - \$3,000

Brewfest Presenting Sponsor - \$3,000

Gold Level - \$1,500

Brewfest Band Sponsor - \$2,000

Silver Level - \$1,000

**SOLD OUT** Brewfest Merch Sponsor - \$1,250

Bronze Level - \$500

Brewfest "Growler" Level - \$1,000

Publicity Partner - \$300

Brewfest "Tallboy" Level - \$750

**SOLD OUT** Riverside Gives Match - \$2,000

Brewfest Station Sponsor - \$500

## PAYMENT METHOD

Send an invoice for \$ \_\_\_\_\_

Enclosed is a check to Riverside Junior Woman's Charity for \$ \_\_\_\_\_

**SAVE TIME AND REGISTER FOR YOUR SPONSORSHIP ONLINE. VISIT [HERE](#).**

**PLEASE MAIL OR EMAIL THIS FORM TO ATTN: MAGGIE BOORAZANES**

Email: [vpfundraising@riversidejuniors.org](mailto:vpfundraising@riversidejuniors.org)

Riverside Junior Woman's Charity

27 Riverside Rd.,



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